Policy GA-UA-PO5

Policy for Naming Buildings and Other Facilities

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I. General

Naming of buildings and other facilities at The University of Texas at Arlington can be a lasting tribute to individuals or organizations who have made significant contributions to the University. It is a selective honor, conferred at the discretion of the Board of Regents. In most cases, the naming of buildings, interior and exterior spaces, and other facilities' including laboratories, classrooms, seminar rooms, galleries and other areas' will be used to recognize substantial gifts and significant donors, or individuals designated by donors. However, ways should also be found to use the naming honor to give prominent recognition for eminence in intellectual, artistic and other endeavors associated with the mission of the University. Recommendations for naming opportunities must be submitted to the President of The University of Texas at Arlington and must take into account the criteria and guidelines in The University of Texas System Board of Regents' Rules and Regulations, Rule 80307. In no instance may faculty or staff of The University of Texas at Arlington make a commitment, direct or implied to any party regarding the naming of buildings, other facilities and spaces without prior approval of the President and the Board of Regents.

II. Criteria

A naming honor must recognize a substantial contribution to the University, which, in most cases, will take the form of a financial contribution. However, other naming honors may include recognition for an intellectual or artistic contribution, or service to or recognition brought to the University.

A. Financial Contribution Naming honors may be conferred for financial contributions in the following categories. Each situation should be judged on its own merits and may take into account financial contributions over a period of time, as well as significant monetary or in-kind gifts and the ability as a gift to stimulate gifts by other donors.

1. New buildings and other capital improvements:
   a. A significant contribution to the total project or the fundraising goal as appropriate.
b. Cumulative contributions of a significant amount.

c. A significant contribution to create an endowment fund for continuing maintenance of the building or facility, or for on-going research or teaching activities in the building.

2. Renovation of existing buildings or facilities:

a. A significant contribution to the replacement or major renovation cost of a building or facility.

b. Cumulative contributions of a significant amount.

c. A significant contribution to create an endowment fund for continuing maintenance of the building or facility, or for on-going research or teaching activities in the building.

3. Rooms or other parts of buildings and facilities:

a. A significant one-time contribution to the actual cost of construction of a room or other area of a building.

b. A significant contribution to an endowment fund for continuing activities in the building.

B. Intellectual, artistic or service contribution or recognition brought to the University

1. University employee/former employee: A naming honor for a building or a major facility may be conferred on an individual ' campus official, faculty or staff ' who has been employed by the University for an extended period and who has earned a national or international reputation for eminent achievement in his or her field of specialization. This recognition, typically, occurs after conclusion of University employment.

2. Public officials: A naming honor may be conferred upon public officials who have made a lasting, positive impact on the programs and activities of students and faculty, and which further the educational, research and public service purposes of the University. This naming, typically, occurs after the public service has concluded.

3. Alumni or other individuals: A naming honor for a building or a major facility may be conferred on alumni or other individuals who have made truly exceptional contributions while employed by the University, or who have been associated with the University and have achieved such unique distinction as to warrant such an honor.

III. Other Guidelines

A naming should not imply a commercial endorsement or otherwise compromise the integrity of the institution. Buildings and other facilities may be replaced or undergo significant renovation over time. The Vice President for Development shall arrange for
a prominent space or room where recognition can be given to any individual who has previously received a naming honor associated with such a building or facility.

IV.  Procedures

Proposals for naming should be submitted through the appropriate Dean or Vice President to the Vice President for Development. The Vice President for Development will review each proposal for conformance to these guidelines and then forward the request for naming to the President. If approved at the institutional level, the request will be submitted by the Development Office and President to the Board of Regents through the appropriate Executive Vice Chancellor and Chancellor.